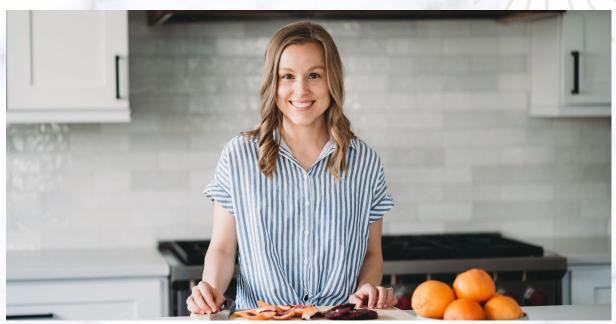
HEALTHY(ish)

APPETITE

LEANNE RAY, MS, RDN

registered dietitian nutritionist, food photographer & recipe developer founder of HealthyishAppetite.com



get to know learne

Leanne Ray is creating feel-good recipes that people actually want to eat. At Healthyish Appetite we cook up plant-forward, big-flavor meals that taste as good as they look. We're fun, innovative and ontrend without getting caught up in the fluff like pancake cereal. Leanne uses simple, approachable ingredients (um bee pollen, no thank you) and creates show-stopping imagery so readers are excited to get in the kitchen. Leanne has been cooking, photographing and writing about food for over 15 years and has an authentic, engaged community.

numbers



HEALTHYISHAPPETITE.COM

>10k monthly PVs with consistent growth



ACTIVE EMAIL LIST

500+ subscribers with 40% open rate



@HEALTHYISH_APPETITE2k+ followers



HEALTHYISHAPPETITE

1 million+ monthly views



HEALTHY(ish) APPETITE

sample work











rates + offerings

RECIPE + BRAND PHOTOS (STARTING AT \$500)

I'll use your product to create a fun, fresh and delicious recipe for your audience, and provide one or more high-resolution photo(s) to use across your social channels.

I also welcome
longer-term
partnerships. Let's
work together to
come up with custom
package.

INSTAGRAM REEL AND/OR IDEA PIN (STARTING AT \$750)

Reach a new audience by allowing me to share your product on my own social channels. My most popular reels have reached over 5k and I have multiple pins that have reached over 1 million.

SPONSORED BLOG POST (STARTING AT \$1000)

I bring a strong knowledge of best practices for keyword research and SEO. This option has the potential to reach the most people, for the longest period of time.